

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 2

| | |
|--|---------------------------------|
| Station and Location: <u>WRAZ-TV</u> | Date: <u>10-10-12</u> |
|--|---------------------------------|

I, Peggy Shufelt
 being/on behalf of: Steve Troxler, a legally
 qualified candidate of the Republican political
 party for the office of: NC Commissioner of Agriculture
 in the General
 election to be held on: Nov. 6, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See attached | | | | | |

Total Charges: \$ 803.75

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Troxler for Commissioner of Agriculture

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gregg Lowe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-10-12

Date

Peggy Shufelt

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Daniel Straub

Signature

Daniel Straub

Printed Name

NSM

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Peggy Shufelt, Media Placement Services on behalf of Troxler for Commissioner
(name of federal candidate or authorized committee) hereby certify that the programming
to be broadcast (in whole or in part) pursuant to this agreement: of Agriculture

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Peggy Shufelt, Media Placement Services, Inc. on behalf
signature of candidate or authorized committee of Troxler for Commissioner of Agriculture

Peggy Shufelt
printed name

10-10-12
date

CONTRACT

WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

And:

Media Placement Services
709 Westchester Drive, Suite 101
High Point, NC 27262

| | | |
|--|---|--|
| <u>Contract / Revision</u> 119905 / | | <u>Alt Order #</u> |
| <u>Product</u> General Election | | |
| <u>Contract Dates</u> 10/29/12 - 11/09/12 | | <u>Estimate #</u> 1659 |
| <u>Advertiser</u> Steve Troxler for Commissioner of Agriculture | | <u>Original Date / Revision</u> 10/25/12 / 10/25/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRAZ | <u>Account Executive</u> Niel Sollod | <u>Sales Office</u> WRAZ Local |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|------------|----------|-------------------|----------------|---------|--------|------------|----------|------|----------|-----------------|
| N 1 | WRAZ | 10/29/12 | 11/02/12 | 8-9a M-F | 8-9am | MTWTF-- | :30 | 2 | \$165.00 | NM | 2 | \$330.00 |
| | | | | Candidate Class 3 | | | | | | | | |
| N 2 | WRAZ | 10/29/12 | 11/02/12 | 3-4p M-F | 3-4p | MTWTF-- | :30 | 2 | \$60.00 | NM | 2 | \$120.00 |
| | | | | Candidate Class 4 | | | | | | | | |
| N 3 | WRAZ | 10/29/12 | 11/02/12 | 7-8a M-F | 7-8a | MTWTF-- | :30 | 2 | \$165.00 | NM | 2 | \$330.00 |
| | | | | Candidate Class 3 | | | | | | | | |
| N 4 | WRAZ | 11/05/12 | 11/09/12 | 8-9a M-F | 8-9am | MTWTF-- | :30 | 1 | \$165.00 | NM | 1 | \$165.00 |
| | | | | Candidate Class 3 | | | | | | | | |
| Totals | | | | | | | | | | | 7 | \$945.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-----------------|-----------------|
| 10/29/12 - 11/09/12 | 7 | \$945.00 | \$803.25 |
| Totals | 7 | \$945.00 | \$803.25 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.